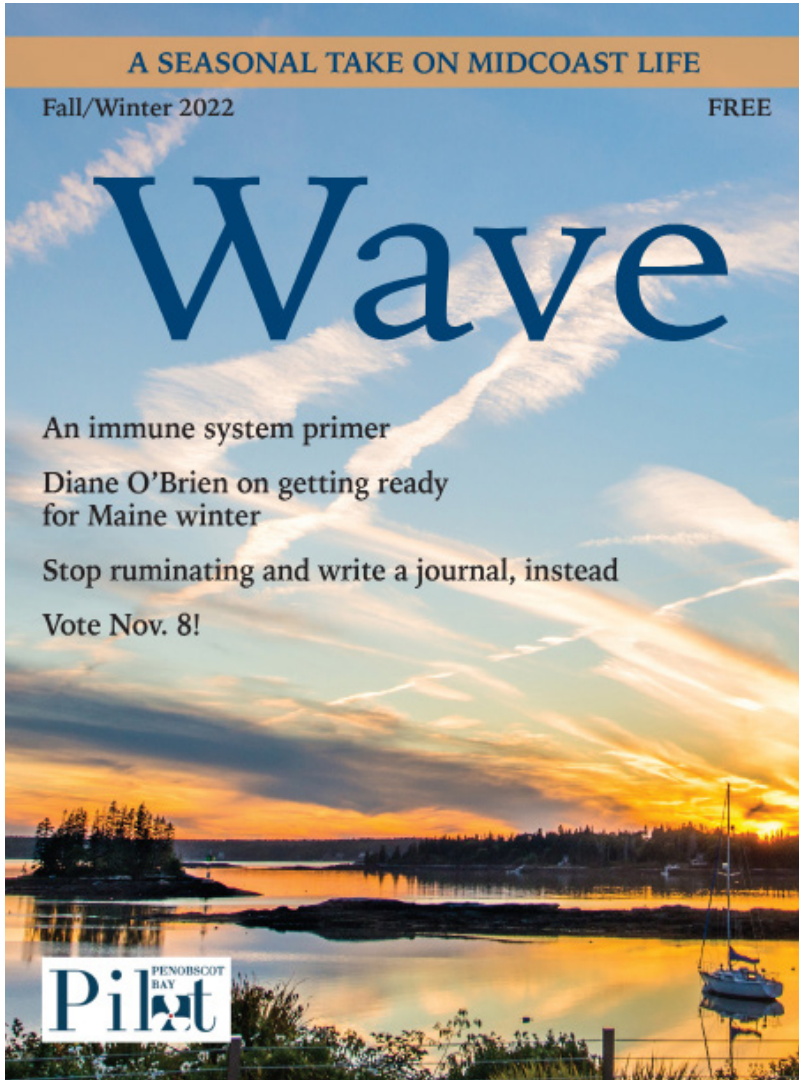


wave

*A biannual full-color, free magazine with a
Seasonal Take on Midcoast Life*

SHOP, DINE, EXPLORE, LEARN, ENJOY



Wave Deadlines and Distribution

Spring/Summer	April 7	May – August
Fall/Winter	Sept. 1	Sept. – March

Contact Sales Director Janis Bunting

207-706-6656

janisbunting@penbaypilot.com

- Focus on Health and Well-Being
- Original content by PenBayPilot writers
- Mailed to homes throughout the Midcoast (Camden, Rockport, Lincolnville, Rockland, Belfast and Union)
- Distributed at major local grocery stores in Camden, Rockland, Belfast and Waldoboro
- Wave magazine can be found via permanent Wave graphic on PenBayPilot.com
- Online ads promote and link to the Wave on PenBayPilot.com, BoothbayRegister.com, and WiscassetNewspaper.com

**Spring/Summer ad deadline April 7.
Prepay before April 7 and get 5% discount
Discounts for Multi-edition ad placement**

Insertion	Single	Annual
Back Cover	\$1,649	\$1,569
Back Inside	\$999	\$949
Inside Front	\$999	\$949
2-Page Spread	\$1,199	\$1,139
Full	\$669	\$639
Half Horizontal	\$439	\$419
Half Vertical	\$439	\$419
Quarter	\$299	\$284
Eighth	\$189	\$179



Full Page ad
7.625" wide x 10" high
or full bleed (see next page)

Half Page ad
H • 7.625" wide x 4.9" high
V • 3.75" wide x 10" high

Quarter Page ad
3.75" wide x 4.9" high

Reserve your space today!

Eighth Page ad
3.75" wide x 2.4" high

*** SUBMITTED AD REQUIREMENTS**

- All color to be CMYK, no RGB color
- Submitted ads should be in pdf format
(with all fonts embedded)
- Submitted artwork (photos, logos, etc.)
should be minimum 300 dpi in either
.jpg, .tif, or .eps format