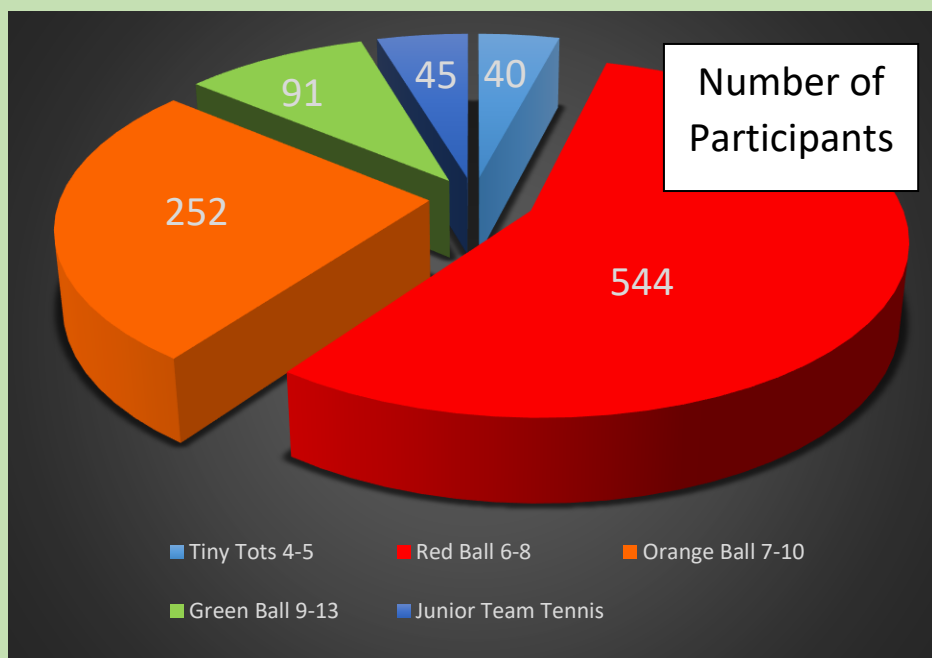
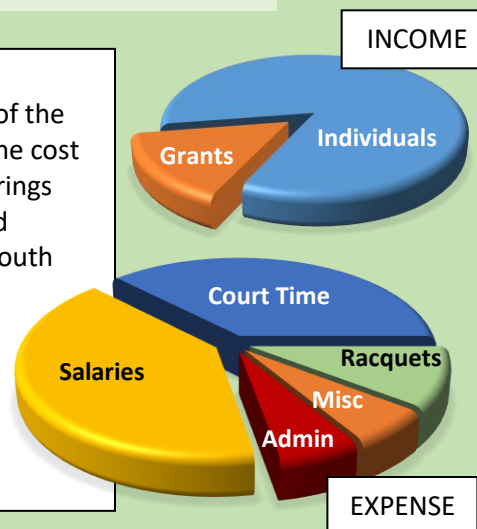


Youth Tennis Facts and Figures – Red Ball

Midcoast Recreation Center is passionate about tennis and getting new players involved. Our experience is that many families will not try a new sport because of the costs involved. We take the risk and financial burden away by underwriting all the cost for this program. Any child ages 6-8 is welcome to participate for free with no strings attached. The Red Ball program is a four-week program that introduces new and beginning players how to play tennis. Each new participant receives their own youth sized tennis racquet to keep, use and take home with them. Children are allowed to participate in multiple sessions until their skill level increase enough to graduate into the Orange Ball program.

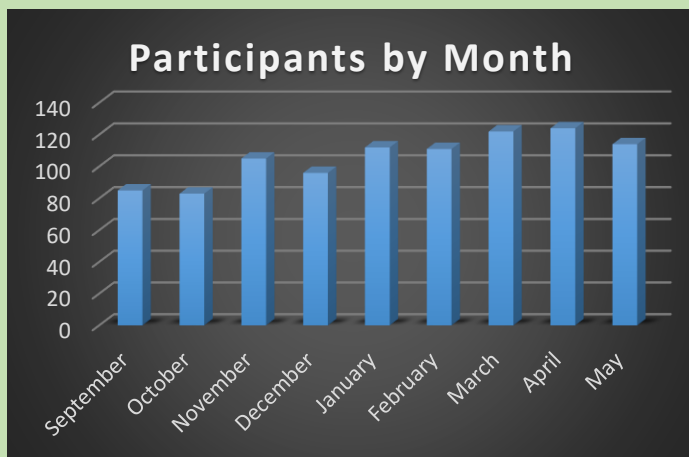
Donations raised to date \$19,500 Expenses to date \$11,590



Thank You to all the play and support Red Ball!

MRC is a 501-C3 non-for-profit organization. We believe strongly in our mission and making our community a better and healthier place to live. Our youth tennis program is designed for children to have fun, build character, and develop positive fitness habits that last a lifetime.

In order to keep our promise, we rely on generous donations. On behalf of all the kids that play tennis at MRC – THANK YOU!



Youth Tennis

Midcoast Recreation Center, 535 West Street, Rockport, ME 04856

MRC

www.midcoastrec.org

Welcome to our tennis mid-term report. Midcoast Recreation Center has adopted the USTA's youth tennis progression program. This includes a transition for younger players to begin playing tennis on a shorter court with a smaller racquet and slower ball. This program is best described in the below graphic.

The results have been fantastic! MRC has seen tremendous growth. Courts are full of kids playing tennis.

NEW RED BALL LOGO

Our new Red Ball program needed a logo to help identify the program. So, MRC came up with this new red, yellow, and black logo. We think it is kind of cool. This logo will be used on all t-shirts and promotional material. Go RED BALL!



OUR YOUTH TENNIS PROGRAMS

Tiny Tots – Ages 4-5

Red Ball – Ages 6-8

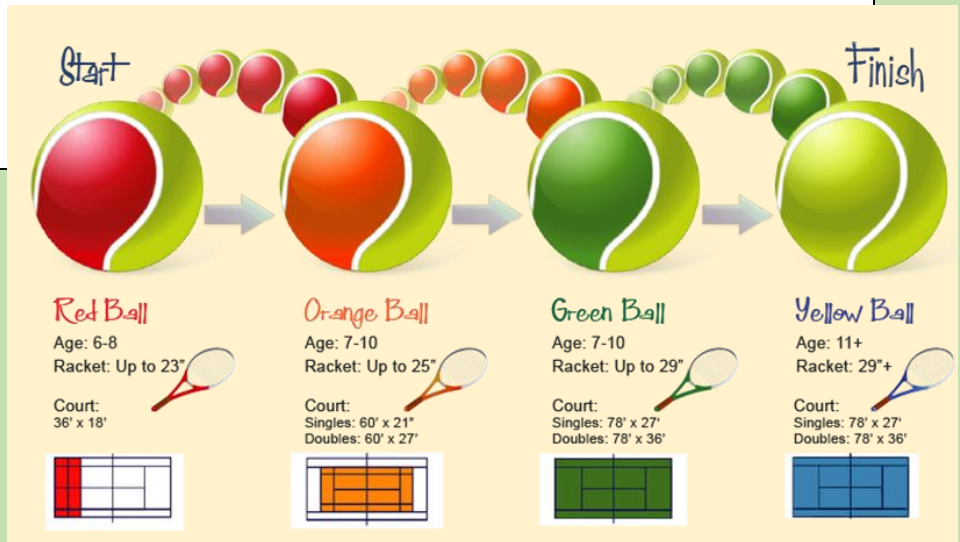
Orange Ball Ages 7-10

Rising Stars Ages 6-10

Early Release Ages 6-10

Green Ball Ages 9-13

Junior Team Tennis U10 & U14



Coaches Corner

The mission statement of MRC's Red Ball program is "to serve the community, impact the lives of youth and grow the sport of tennis by taking down the barriers to entry." I am thrilled by the results thus far.

What started as a simple idea to help both kids and the community is growing into so much more. This season we had well over 500 registrations which is a tremendous step in keeping kids active and growing tennis. We have added summer Red Ball tennis camps in Rockland, Belfast and Waldoboro and junior team tennis and we continue to look for additional ways to reach more kids.

A big thank you to all of the generous donors, participants, parents and volunteers who have helped make this such a success! And of course a big thank you to our coaches as well. We look forward to many great things ahead. See you on the courts!

Seth has been the tennis director at MRC for 12 years and can be reached at seth@midcoastrec.org.

