

WeCARE Logo Design Contest Entry Form

Include One Form with Each Entry

Artist Name: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone(s): _____

Email: _____

Please provide a brief description of your entry, as well as the medium used:

Description: _____

Medium: _____

The WeCARE Board of Directors will appoint 3 judges to review all entries by December 15, 2014. The Board will notify applicants about the winning logo selection as soon as possible. The winner will receive a Community Gift Basket from area businesses for food and merchandise at a value of no less than \$250.

ALL Logo entries will be displayed at the WeCARE location during the 14th annual New Years by the Bay event, at the Belfast Police Department.

I have read the guidelines for the WeCARE Logo Design Contest, and I understand them. By submitting my artwork I agree to the terms of the contest, which includes granting WeCARE the right to reproduce my artwork, if it is the winning selection, on a variety of promotional materials. I also ensure that any art I submit is my original design and creation.

Signature of Artist

Date

Signature of Parent/Guardian if Artist is under 18

Date

WeCARE's Logo Design Contest

WeCARE, *Waldo Encourages Community Assisting Recovery Efforts*, invites you to submit artwork for consideration as the logo, **which** may represent this

organization. The chosen design may be used in promotional materials to bring attention to this community action group and its volunteers, events, fundraising campaigns, and much more.

The mission of WeCARE is to help build a collaborative, non-judgmental environment that supports addiction recovery through education, advocacy and compassionate community action.

The design should be graphic in nature, using minimal or no gradients and contain four or fewer colors. This is to ensure the image will be easily reproduced, and to be sure it is affordable to print the image. Alternatively, you may submit a full color and black and white version of your graphic image, to be judged as one entry, with the images to be used in appropriate locations as determined by the Board of Directors of the organization.

The logo should be easily scalable, reproducing well as both a large and small image. This means your image should be neither too detailed, nor overly simple; also consider what the logo looks like up close, and from far a distance. With that said, we do encourage you to follow your aesthetic if you feel a simple image will suit the purpose of the logo.

Here are further guidelines for your entry:

- **All images must be originals.** No part of your image may be a reproduction of another persons work.
- **Drawings, paintings, or computer rendered images only.** Only 2-D images will be accepted. Photographs and mixed media images will not be accepted.
- **If using color, be cautious about using gradients.** Shaded images and watercolors are beautiful, but difficult to reproduce.
- **Artwork should be submitted on paper that is at least 8.5" x 8.5"but does not exceed 11" x 11"** remember your image should fill the paper, but your image and paper do not have to be square.
- **You may submit as many images as you want, but remember, quality counts.**
- **WeCARE Board of Directors appointed judges will approve the final design.**
- **WeCARE obtains perpetual and exclusive licensing for the use of the selected design in all forms and formats.** WeCARE may reproduce in any fashion, including multimedia and electronic imaging, all or any portion of the design, and distribute for profit any reproductions of the design.
- **The winning artist will receive a Community Gift Basket from area businesses for food, merchandise and a bit of cash valued at \$250.00** and be recognized in our organization and community. The logo will also be displayed at the 14th annual New Years by the Bay event.
- **Your submission must be in possession of WeCARE by December 1, 2014, by dropping off at the Belfast Police Department.** Good luck and have fun!